

About Auburn University

For 25 consecutive years, Auburn has been a fixture on US News & World Report's list of the top 50 public universities in the country. Auburn's academic offerings are outstanding, and its students benefit tremendously from the university's academic and social support. The university fosters a unique atmosphere and cultivates a connection between students and the campus community, a feeling that has been described as *just like home* for more than 160 years.

A personal approach

SFWS students enjoy a low student-to-faculty ratio and are afforded numerous hands-on experiential learning opportunities. In addition, students are supported by dedicated professional advisors and glean knowledge from world-class faculty members committed to helping students build a solid foundation for a successful career.

An industry authority

With nine research centers and faculty members from around the world, the SFWS is a nexus of industry knowledge and experience. Our areas of research and expertise include wildlife ecology and management, forestry, ecosystems, urban-rural interface, invasive species, applied economics, and the interaction of the natural world—both plant and animal—with human civilization.

A network for career advancement

SFWS offers abundant opportunities for students to meet and connect with industry stakeholders and partners who actively recruit our students for internships and job positions.



A PASSION FOR ADVENTURE AND A SPORTING CAREER.

For more information contact us:
workingwithnature@auburn.edu



AUBURN
UNIVERSITY

SCHOOL OF FORESTRY
AND WILDLIFE SCIENCES



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Photos provided courtesy of High Adventure Company.*

AUBURN UNIVERSITY

Wildlife Enterprise Management

*Careers Providing Unparalleled
Leisure and Outdoor Adventure Experiences*



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What is Wildlife Enterprise Management?

Economic expenditures for hunting and fishing are at an all-time high, and the number of service-sector businesses specializing in hunting and fishing adventures have substantially increased worldwide. These popular destinations for sporting enthusiasts are unique enterprises because their successful operation requires a balance among work activities associated with wildlife management and conservation, hospitality, and business. The most successful hunting and fishing enterprises ensure the consumptive-use of wildlife and fishery resources meets the ethical standards of society while ensuring the client has the experience of a lifetime.

Boundless opportunity

The demand for unique sporting experiences and adventures provided by outdoor enterprise continues to grow in the US and abroad. Graduates qualified in a biological field such as wildlife management who possess the foundational knowledge of business management, marketing, and hospitality will be sought after to operate and manage client-focused, nature-based, for-profit businesses in roles such as:

- hunting/shooting facility director
- guide service coordinator
- fishing resort manager
- outdoor sport/adventure promoter



Setting the Gold Standard for Leisure and Sporting Adventure

The Resource

Auburn's curriculum and training in wildlife management and conservation will enable graduates to understand the principles of both game and non-game management.



The Client

Graduates will possess a foundational knowledge and skill set focused on the nuances of hospitality and client services within the hunting and fishing industry.



The Enterprise

A suite of courses* designed to cover the business and marketing aspects of the wildlife enterprise field will provide graduates with skills that are unique, and often overlooked, in the natural resource arena.

* Classes are currently available for course credit toward the degree. Pending ACHE approval, official degree enrollment will begin Fall 2019.



Gain knowledge and real-world experience

Auburn's Wildlife Enterprise Management degree is one of only two such programs in the United States. This cross-disciplinary degree program, founded on the basic principles of wildlife management, hospitality services, and business management, ensures graduates are prepared for employment at any of thousands of hunting and fishing lodges, ranches, corporate retreat facilities, and other consumptive-use facilities worldwide.

The degree is collaboratively taught by world-renowned faculty from the School of Forestry and Wildlife Sciences, the Raymond J. Harbert College of Business, and the College of Human Sciences. These faculty are not only educators, but practitioners, researchers, and business leaders with expertise that transcends the classroom and brings the reality of the wildlife enterprise to the students.

Students will gain the necessary skill set required and have access to a wide range of internship opportunities across the globe. This combination of innovative classroom instruction and real-world experience assures graduates are able to take advantage of abundant career opportunities.

