Extension is one of the three missions of a land-grant institution and, as such, we work to take science-based information to the citizens of Alabama, the Southeast, the United States, and the world. The goal is to improve quality of life as it relates to a variety of natural resources issues. In 2018, the Forestry, Wildlife, and Natural Resources (FWNR) team assisted clientele by providing workshops and publications on a variety of topics.

HIGHLIGHTS

- Presented more than 300 workshops and field days reaching nearly 16,000 clients and over 3.8 million acres.
- Recorded 13 Management Minute segments featured on the Buckmasters television show, which airs on the Outdoor Channel.
- Established several new programs to meet the needs of clients including the Forest Business Resources (FBR) program and SmartMap.
- Hurricane Michael Response Workshop reached approximately 5,600 impacted acres owned or managed by participants that focused on recovery and salvage options, tax implications and assistance with an estimated $316,325.25 in landowner recovered loss from information learned.
- 75% increase in knowledge reported by ForestHer program participants.
- Conservative estimate of 3.5 million acres impacted by Invasive Plant Identification and Control programs.

2018 FWNR WORKSHOPS & PUBLICATIONS TOPICS

- Wildlife Management: Enhancement and Damage
- Wild Pig Damage Management
- Forest Business Resources (FBR): Increasing the Health and Wealth of Private Forestland in Alabama
- Hurricane Michael Response Workshop
- Community Forestry: Chainsaw Safety Program & ALA-TOM Program
- Family Forests: including ForestHer Programs
- Invasive Plant Identification and Control
- SmartMap

Average Return on Investment (ROI) 233:1

For more information, visit sfws.auburn.edu.